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INDUSTRY VET LAUNCHES BARREL O'MONKEYZ – MARKETING AND DEVELOPMENT FIRM SPECIALIZING IN THE TOY INDUSTRY

Bringing Together Premiere Talent from Around the World,
Barrel O'Monkeyz Is Full Service and Fun-Loving

Huntington Beach, CA (February, 2010) – Paul June, a creative, strategic and dynamic marketing and product development expert, announced today the launch of Barrel O'Monkeyz, a full service marketing and development services company with the best people in the business dedicated to strategy, results and fun.

Barrel O'Monkeyz has brought together a group of hard-working, dedicated professionals in all areas of marketing and product development disciplines including branding, design, marketing, product development, sourcing and manufacturing, web site development, research, public relations, social marketing and media planning. As a result, June can build a troop of experts with just the right skill set for any client or project.

With its "no borders" approach, Barrel O'Monkeyz is not limited by the traditional office structure, the 9-5 timeframe, or the costs of overhead. Team members are located around the world, in different time zones for work around the clock – all while maintaining a low cost structure.

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Barrel O'Monkeyz Launch
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"Last year, I looked around and saw that some of the best people that I had worked with over the years were out of work because of the bad economy," said Paul June, Founder of Barrel O'Monkeyz. "So, I decided to take advantage of the opportunity to create a company utilizing this incredible talent that could benefit companies of all needs and sizes. Most of all, I wanted to create an atmosphere where we could do great work and have fun doing it!"

Barrel O'Monkeyz offers a company the flexibility to build a team that perfectly matches their needs. And, as those needs change and/or grow, so can the Monkeyz team. And, for those companies with limited internal staff, there is no need to spend a lot of time managing several different agencies with different areas of expertise. Barrel O'Monkeyz provides a project manager to serve as a singular point person for a variety of projects!

Whatever the need, whatever the project, Barrel O'Monkeyz can provide a team of seasoned professionals that will deliver results on time and on budget.

Established in 2009, Barrel O'Monkeyz is a troop of hard-working, dynamic, fun-loving marketing and development experts from around the country. The troop is dedicated to achieving clients' objectives, building long term brands and properties, establishing lifetime client relationships...and having fun doing it! For more information visit www.barrelomonkeyz.com

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